

ORGANIZING AROUND VALUE WITH VALUE STREAMS

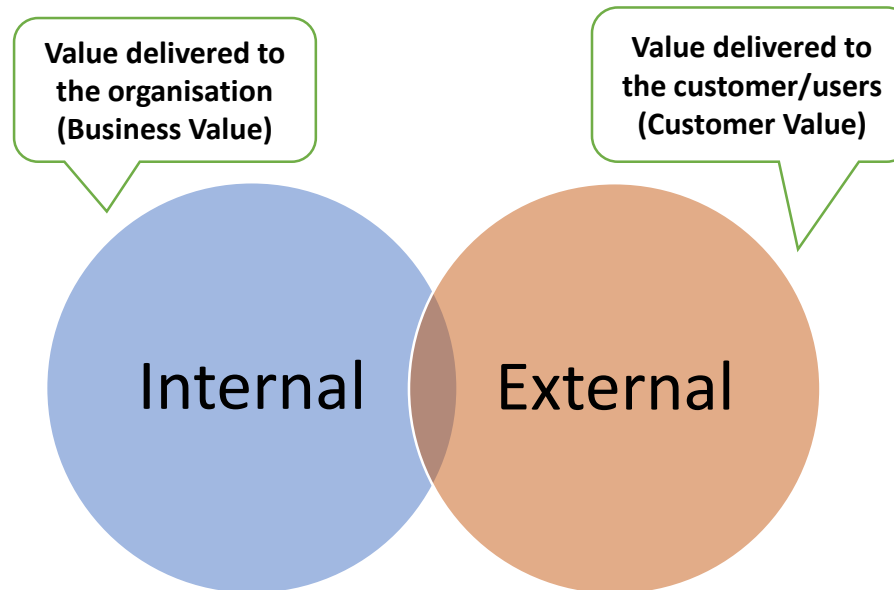
Stuart Fish, Taghi Paksima
improuv GmbH



„What does the term value stream mean to you?“

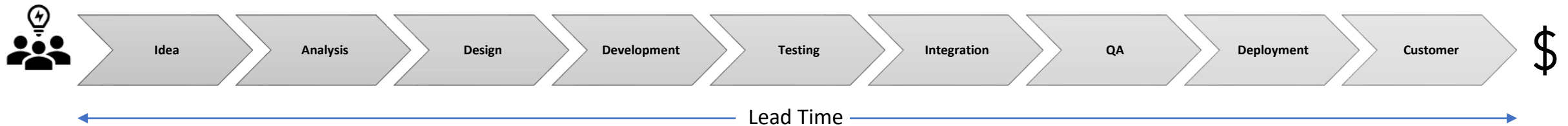
WHAT IS „VALUE“?

**What are the customer segments?
How do they perceive the value proposition?**

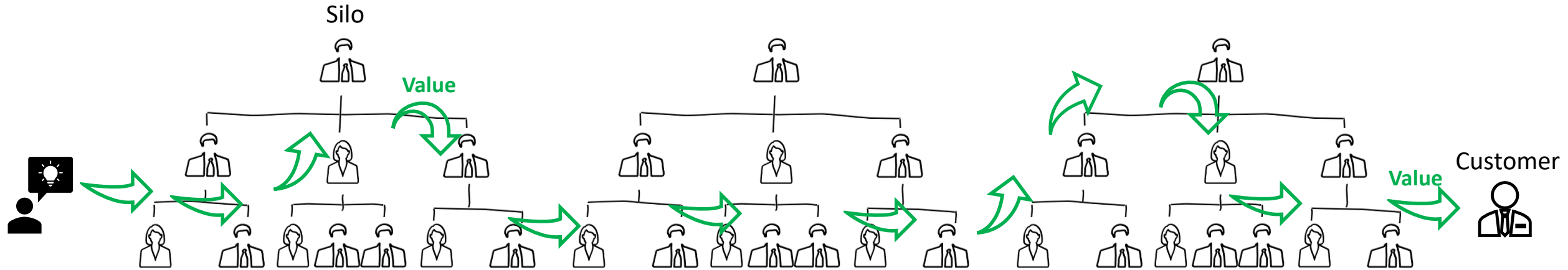


WHAT'S A VALUE STREAM?

'Value stream' : the series of steps required to deliver value to customers, from idea to production, concept to cash.

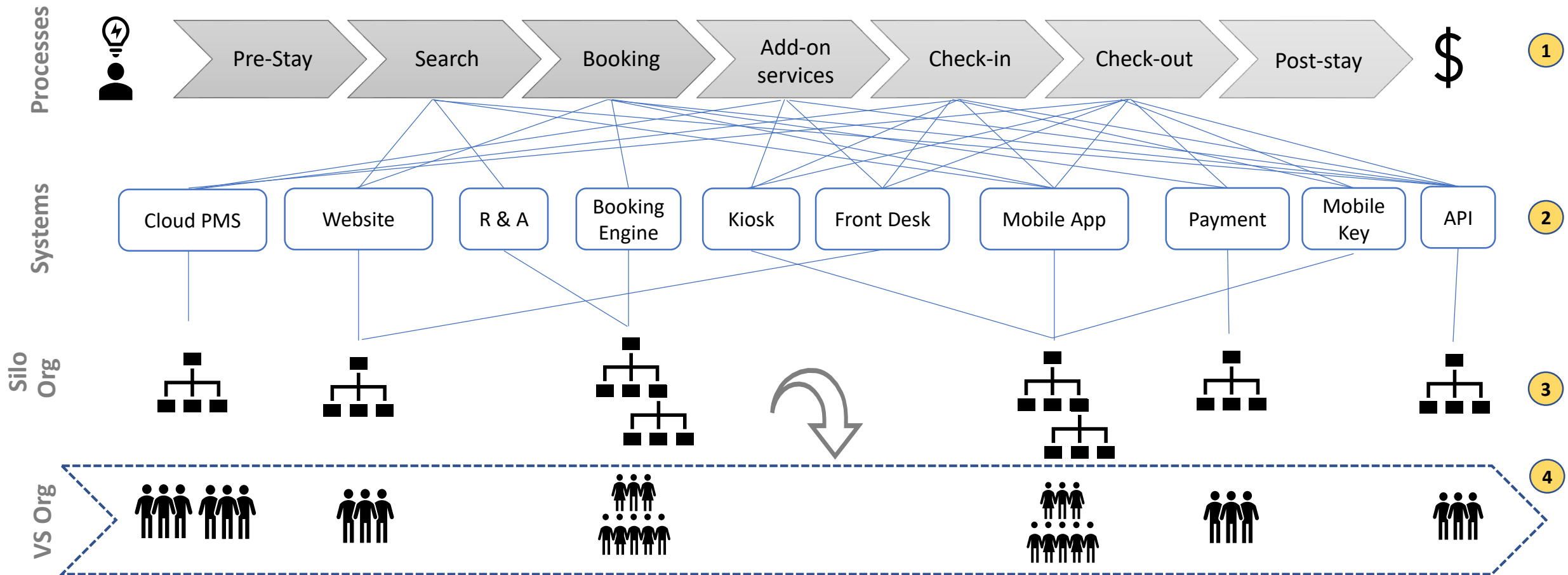


FLOW OF VALUE IN THE ORGANISATION



IDENTIFYING VALUE STREAMS

Value Stream example: Hotel Booking

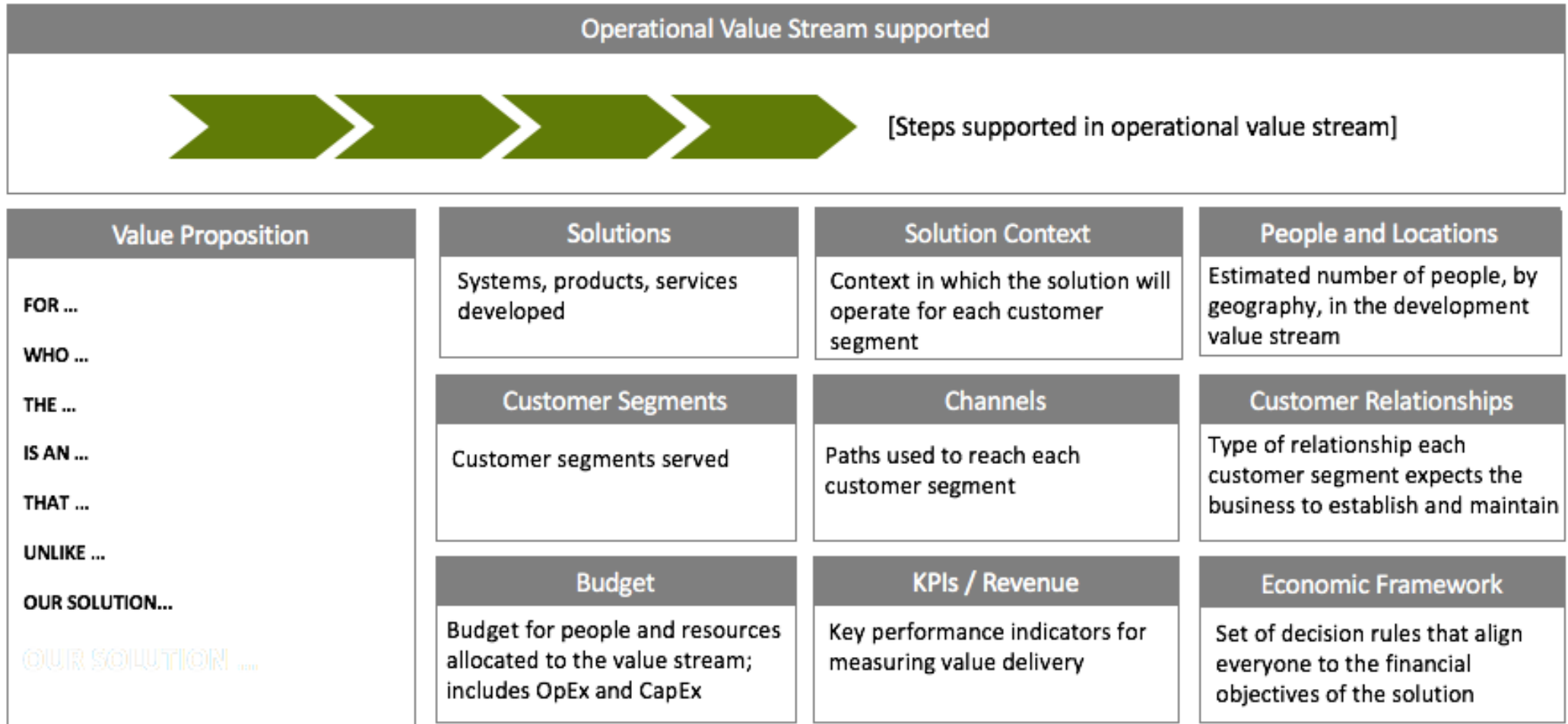


ATTRIBUTES OF A VALUE STREAM ORG



- Can prioritise, develop and deliver value independently
- Long-lived
- Members are fully dedicated to the value stream
- Fully cross-functional and end2end
- Self-organising (aligned autonomy)
- Self-correcting
- Aligned towards shared vision and goals (team/teams of teams)

VALUE STREAM CANVAS





„What are some of the biggest challenges to move from a silo organisation to a value stream organisation?“

TRANSFORMATION JOURNEY



Readiness

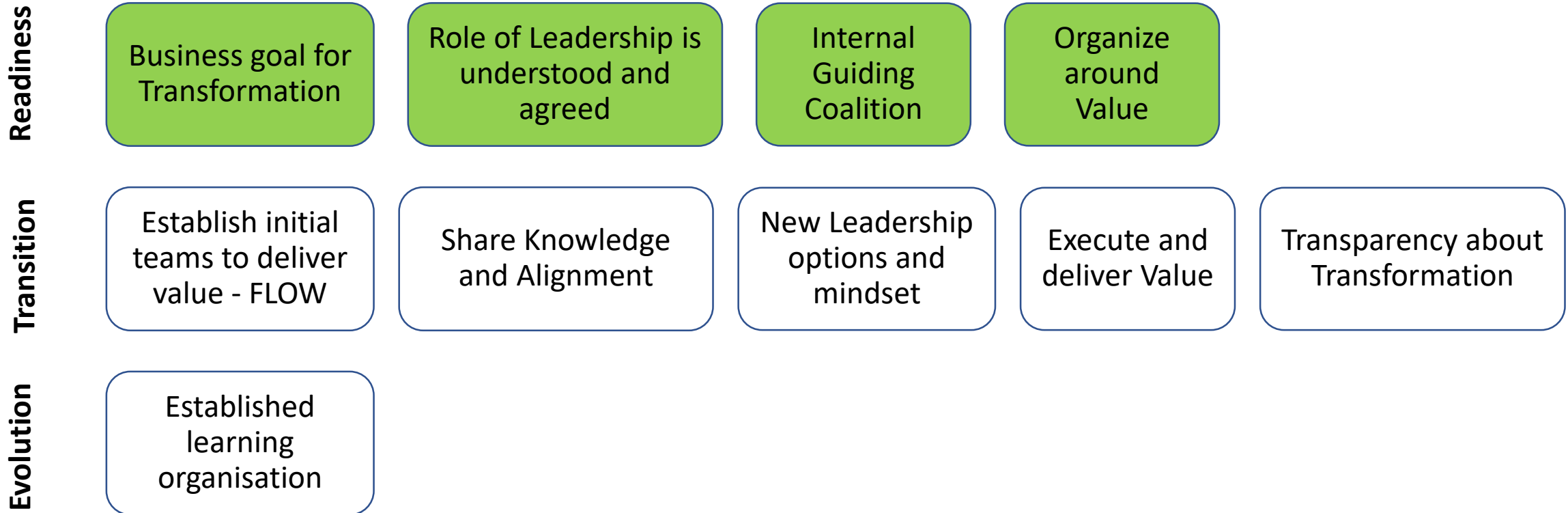


Transition



Evolution

TRANSFORMATION JOURNEY



STEPS TO A VALUE STREAM ORG

- Align and agree on what “Value” is for the organisation
- Identify value streams through a workshop(s)
- Define and agree on one value stream as a pilot
- Identify people, teams, organisational changes needed to deliver value
- Train and inform everyone impacted by the value stream
- Take an iterative approach to defining experiments and gathering experiences
- Re-evaluate the value stream itself (teams, organisation, structure, etc.)
- On the basis of the learnings/experiences expand to additional value streams

PITFALLS TO AVOID

- Renaming Silos as values streams
- Whole company as a value stream
- Sub-products as a value stream
- Partially available capacity on the value stream
- Short-lived value streams

THANKS FOR JOINING!

Stuart Fish
Stuart.fish@improuv.com

Taghi Paksima
taghi.paksima@improuv.com